



**China Boiler and Auxiliaries Industry
Report, 2014-2018**

Oct. 2014

STUDY GOAL AND OBJECTIVES

This report provides the industry executives with strategically significant competitor information, analysis, insight and projection on the competitive pattern and key companies in the industry, crucial to the development and implementation of effective business, marketing and R&D programs.

REPORT OBJECTIVES

- ◆ To establish a comprehensive, factual, annually updated and cost-effective information base on market size, competition patterns, market segments, goals and strategies of the leading players in the market, reviews and forecasts.
- ◆ To assist potential market entrants in evaluating prospective acquisition and joint venture candidates.
- ◆ To complement the organizations' internal competitor information gathering efforts with strategic analysis, data interpretation and insight.
- ◆ To suggest for concerned investors in line with the current development of this industry as well as the development tendency.
- ◆ To help company to succeed in a competitive market, and

METHODOLOGY

Both primary and secondary research methodologies were used in preparing this study. Initially, a comprehensive and exhaustive search of the literature on this industry was conducted. These sources included related books and journals, trade literature, marketing literature, other product/promotional literature, annual reports, security analyst reports, and other publications.

Subsequently, telephone interviews or email correspondence was conducted with marketing executives etc. Other sources included related magazines, academics, and consulting companies.

INFORMATION SOURCES

The primary information sources include Company Reports, and National Bureau of Statistics of China etc.

Abstract

In 2009-2013, with the implementation of the ban on coal in large and medium-sized cities, the demand for small-capacity coal-fired industrial boilers was appreciably reduced, but accompanied by increasing single-capacity utilization efficiency. China's boiler and auxiliaries industry generally showed a slight downward trend.

The total output value of China's boiler and auxiliaries industry decreased from RMB54.544 billion in 2009 to RMB48.106 billion in 2012 at an annual average rate of 4.1%; the sales value dropped from RMB54.801 billion in 2009 to RMB47.688 billion in 2012, representing an annual average decline of 4.5%.

There are a lot of participants in the industrial boiler market, mainly including Taishan Group, Jianglian Heavy Industry, Hangzhou Boiler Group, Nantong Wanda Boiler and Jinding Boiler; on the other hand, Hangzhou Boiler Group, Suzhou Hailu Heavy Industry, Yancheng Boilers Manufacturing, Jianglian Heavy Industry, Wuxi Huaguang Boiler, Dongfang Boiler Group, etc. are active in the waste heat boiler market.

Concerning the power station boiler market, Shanghai Electric, Harbin Electric and Dongfang Electric with R&D and manufacturing capacity for complete sets of large-scale power plant equipment constitute the "first echelon" of power plant equipment manufacturing as well as boiler manufacturing in China. View from output alone, the three power station boiler manufacturing enterprises have occupied more than 60% share of China's power station boiler market.

China Boiler and Auxiliaries Industry Report, 2014-2018 mainly deals with the following:

- ⇒ China's boiler and auxiliaries industry overview, industry chain, industry policies, market size, etc.;
- ⇒ China's boiler market segments (industrial boiler, waste heat boiler and power station boiler) analysis, competition pattern and future trends;
- ⇒ Profile, operation, R&D, output and sales volume of 14 large boiler manufacturers, e.g. Harbin Boiler, Dongfang Electric, Shanghai Boiler Works, Wuxi Huaguang Boiler, Suzhou Hailu Heavy Industry, Hangzhou Boiler, China Western Power Industrial.

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