Global and China Automotive Lighting Industry Report, 2019-2025

May 2019

ResearchInChina
www.researchinchina.com

ResearchInChina

The Vertical Portal for China Business Intelligence

STUDY GOAL AND OBJECTIVES

This report provides the industry executives with strategically significant competitor information, analysis, insight and projection on the competitive pattern and key companies in the industry, crucial to the development and implementation of effective business, marketing and R&D programs.

REPORT OBJECTIVES

- To establish a comprehensive, factual, annually updated and cost-effective information base on market size, competition patterns, market segments, goals and strategies of the leading players in the market, reviews and forecasts.
- To assist potential market entrants in evaluating prospective acquisition and joint venture candidates.
- To complement the organizations' internal competitor information gathering efforts with strategic analysis, data interpretation and insight.
- To suggest for concerned investors in line with the current development of this industry as well as the development tendency.
- To help company to succeed in a competitive market, and

METHODOLOGY

Both primary and secondary research methodologies were used in preparing this study. Initially, a comprehensive and exhaustive search of the literature on this industry was conducted. These sources included related books and journals, trade literature, marketing literature, other product/promotional literature, annual reports, security analyst reports, and other publications. Subsequently, telephone interviews or email correspondence was conducted with marketing executives etc. Other sources included related magazines, academics, and consulting companies.

INFORMATION SOURCES

The primary information sources include Company Reports, and National Bureau of Statistics of China etc.

Room 801, B1, Changyuan Tiandi Building, No. 18, Suzhou Street, Haidian District, Beijing, China 100080
Phone: +86 10 82600828 ● Fax: +86 10 82601570 ● www.researchinchina.com ● report@researchinchina.com

Abstract

Global automotive lighting market was worth about $32.8 billion with a year-on-year increase of 8.6% in 2018, and the figure is predicted to reach $57.0 billion in 2025 as demand for intelligent lamps, especially automotive LED lamps picks up. The penetration of automotive LED headlamps stood at 23% in 2018, and is expected to hit around 60% in 2025, thank to declining cost and better performance of such lamps.

As automobiles are growing smart, intelligent automotive lamps become a megatrend first in the form of ADB (Adaptive Driving Beam) and AFS (Adaptive Front-Lighting System). Wherein, AFS installation rate has sustained steady growth over the years, up from 10.0% in 2015 to 16.8% in 2018, a figure expected to be a whopping 30% or so in 2025. Also, digital intelligent automotive lamps come to the front, being currently available to the high-class vehicle models. Examples include Digital Light Mercedes-Benz launched in 2018, Audi matrix LED intelligent headlight, and WEY LED intelligent pixel headlamp rolled out in 2019, all of which render digital technology to project light for interactions between pedestrians and vehicles, between vehicles and vehicles.

In China, the automotive lighting market will become ever larger with its size showing a CAGR of roughly 9% between 2019 and 2025, because LED with a low penetration in the market still has a rosy prospect and passenger car sales will continue to rise as a whole in the country.

Global automotive lighting market are now almost monopolized by giants like France's Valeo, Italy's Magneti Marelli, Germany-based Hella and Japanese companies Koito and Stanley, which together command over 70% of the global market. Among them, Koito boasts a virtually 25% market share. These big names have a customer base covering all global automakers, and are expanding their regional markets. The oligarchic pattern will hardly change in the near future.

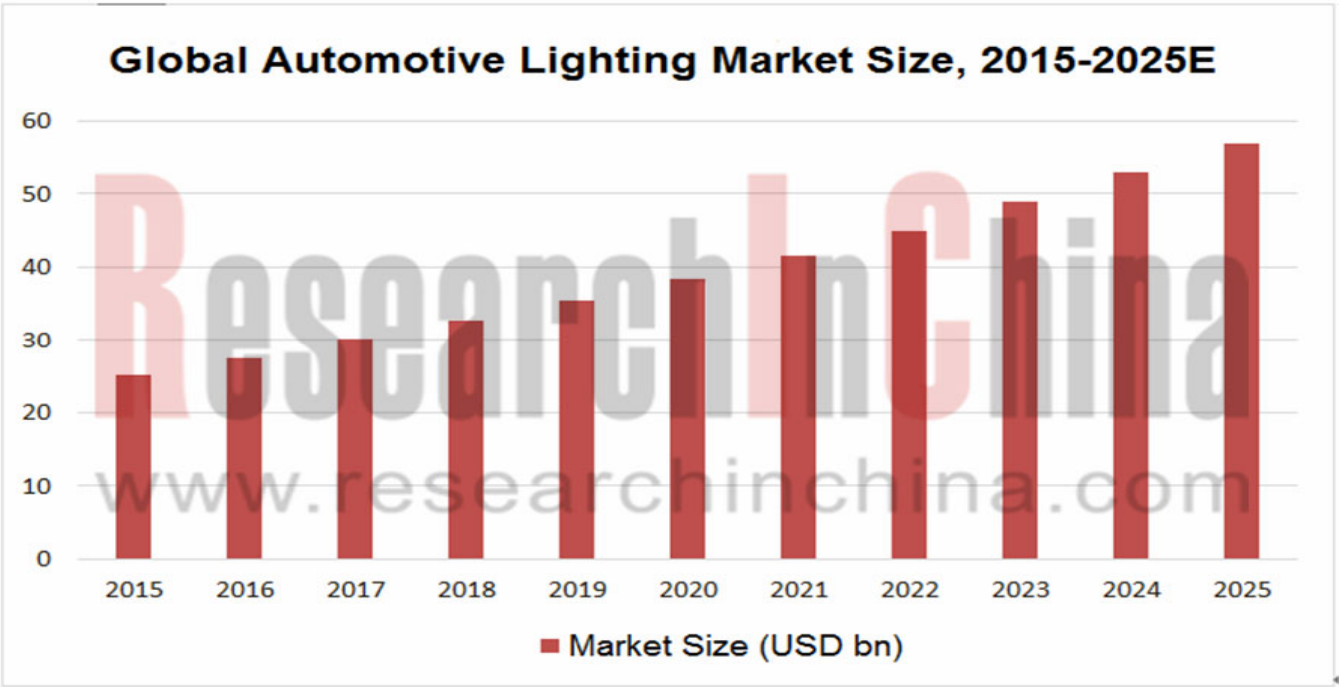
In the Chinese automotive lighting market, joint ventures like Shanghai Koito Automotive Lamp Co., Ltd., Guangzhou Stanley Electric Co., Ltd., Changchun Hella Faway Automotive Lighting Co., Ltd. and Valeo Lighting Hubei Technology Center Co., Ltd. are the main players, accounting for a collective 70% of the highly-concentrated market. Local manufacturers just offer low-tech products such as tail lamps and small lights, with low market shares. The bellwether Changzhou Xingyu Automotive Lighting System Co, Ltd. takes a mere 6% share, but the company is likely to edge into automakers' supplier systems as it increased R&D budget in recent years.

Global and China Automotive Lighting Industry Report, 2019-2025 highlights the following:

Laser/OLED/AFS/ADB/nigh vision system technologies;

Global and China automotive lighting markets (size, competitive pattern and forecast);

Global automotive lighting manufacturers.



Source: ResearchInChina

ResearchInChina

The Vertical Portal for China Business Intelligence

Table of contents

Room 801, B1, Changyuan Tiandi Building, No. 18, Suzhou Street, Haidian District, Beijing, China 100080
Phone: +86 10 82600828 ● Fax: +86 10 82601570 ● www.researchinchina.com ● report@researchinchina.com

Table of contents

Table of contents

ResearchInChina

The Vertical Portal for China Business Intelligence

How to Buy

You can place your order in the following alternative ways:

1.Order online at www.researchinchina.com

2.Fax order sheet to us at fax number:+86 10 82601570

3. Email your order to: report@researchinchina.com

4. Phone us at +86 10 82600828

Party A:			
Name:			
Address:			
Contact Person:		Tel	
E-mail:		Fax	

Party B:			
Name:	Beijing Waterwood Technologies Co., Ltd (ResearchInChina)		
Address:	Room 801, B1, Changyuan Tiandi Building, No. 18, Suzhou Street, Haidian District, Beijing, China 100080		
Contact Person:	Liao Yan	Phone:	86-10-82600828
E-mail:	report@researchinchina.com	Fax:	86-10-82601570
Bank details:	Beneficial Name: Beijing Waterwood Technologies Co., Ltd Bank Name: Bank of Communications, Beijing Branch Bank Address: NO.1 jinxiyuan shijicheng,Landianchang,Haidian District,Beijing Bank Account No #: 110060668012015061217 Routing No # : 332906 Bank SWIFT Code: COMMCNSHBJG		

Title	Format	Cost
Total		

Choose type of format

PDF (Single user license) ……..2,800 USD

Hard copy …… 3,000 USD

PDF (Enterprisewide license)…..... 4,200 USD

※ Reports will be dispatched immediately once full payment has been received. Payment may be made by wire transfer or credit card via PayPal.

ResearchInChina

www.researchinchina.com

ResearchInChina

The Vertical Portal for China Business Intelligence

RICDB service

About ResearchInChina

ResearchInChina (www.researchinchina.com) is a leading independent provider of China business intelligence. Our research is designed to meet the diverse planning and information needs of businesses, institutions, and professional investors worldwide. Our services are used in a variety of ways, including strategic planning, product and sales forecasting, risk and sensitivity management, and as investment research.

Our Major Activities

- ***Multi-users market reports***
- ***Database-RICDB***
- ***Custom Research***
- ***Company Search***

RICDB (http://www.researchinchina.com/data/database.html), is a visible financial data base presented by map and graph covering global and China macroeconomic data, industry data, and company data. It has included nearly 500,000 indices (based on time series), and is continuing to update and increase. The most significant feature of this base is that the vast majority of indices (about 400,000) can be displayed in map.

After purchase of our report, you will be automatically granted to enjoy 2 weeks trial service of RICDB for free.

After trial, you can decide to become our formal member or not. We will try our best to meet your demand. For more information, please find at www.researchinchina.com

For any problems, please contact our service team at:

Room 801, B1, Changyuan Tiandi Building, No. 18, Suzhou Street, Haidian District, Beijing, China 100080
Phone: +86 10 82600828 ● Fax: +86 10 82601570 ● www.researchinchina.com ● report@researchinchina.com